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| --- | --- | --- | --- | --- |
|  | 5 | 3 | 2 | 1 |
| Effort | 20+ entries. Effort is made to create entries which look as if they are part of an actual journal | 15-18 entries.  Effort is made to create entries which look as if they are part of an actual journal. | Fewer than 15 entries or entries do not appear to be part of a journal. | Fewer than 10 entries or no creative effort. |
| Content | Wow. This could have been written by the character! | Hm. It mostly sounds like the character, but some things don’t sound quite right. | Some parts of this journal sound like the character, most mostly I just can’t hear the character in these pages. | Hey, are you sure you read the book? |
| Grammar and punctuation | Great job. Excellent use of grammar conventions to convey your ideas. | Looks like you put a lot of effort into this, but there are some mistakes that made this a little hard for me to read. | Some spelling and grammar mistakes make this difficult for me to understand. | This was really difficult for me to read due to grammar and spelling problems. |
| Creativity | Gee, this looks really really real! | This turned out so nicely. One or two things didn’t quite add up for me, but overall, it is a very creative effort. | While parts of this project are right on target, it doesn’t hold together as a complete project. | I’m not quite sure what you were going for here. |